

Smart Home Report: End-Customer Wishes and Interests

This infographic provides the relevant information on the wishes and interests of end-customers regarding their intentions to have smart homes. The study has been carried out in 2023 to a cohort of 4095 end-customers.

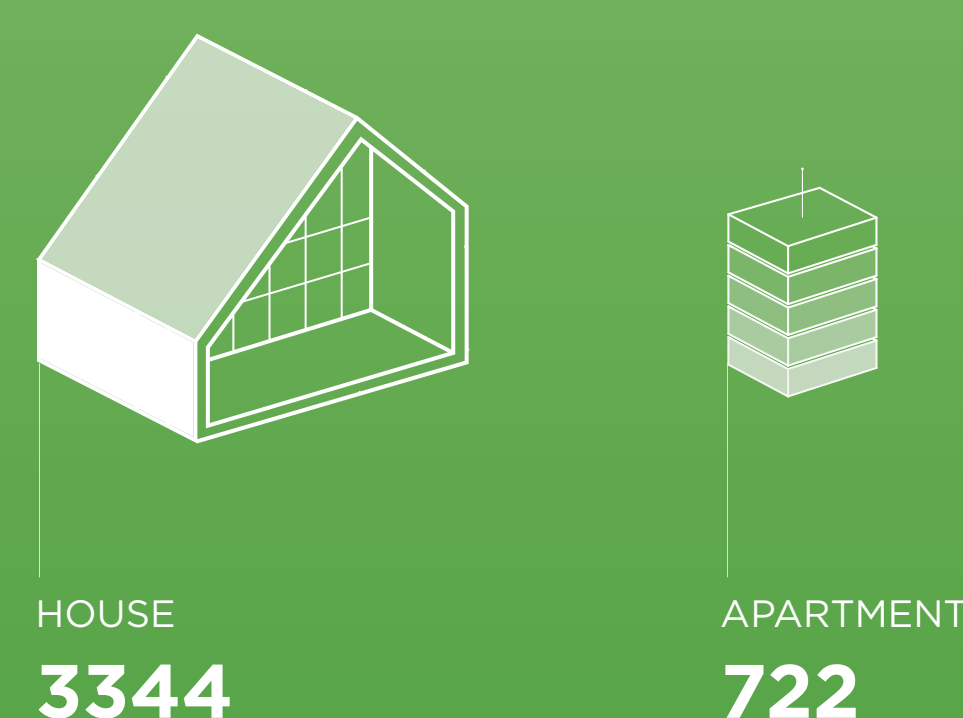


The real estate

Type of home

81,66% of end-customers will install KNX in a house

DATA N/A
29



Reason of the Project

76,33% of end-customers will ask for KNX in a new built home

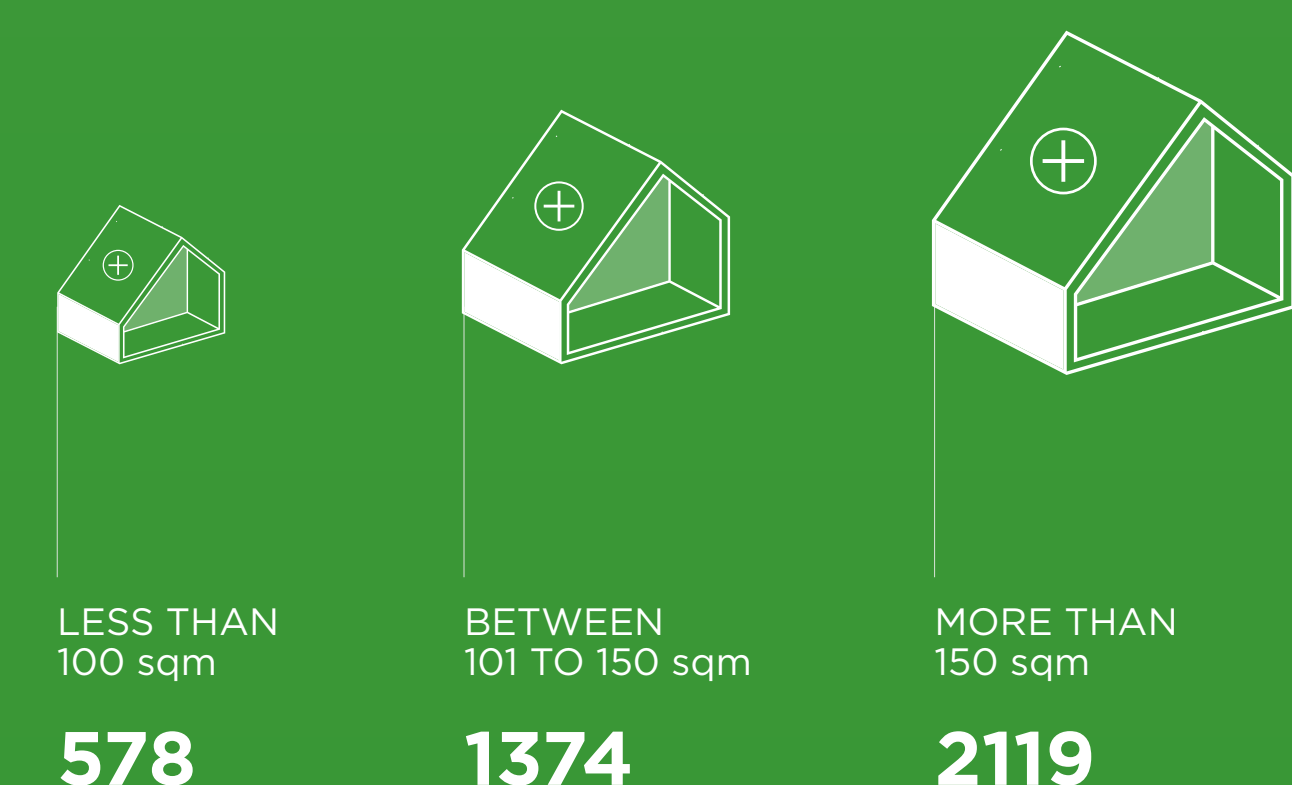
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Size of the home

51,74% of KNX installations will be carried out in houses bigger than 150sq

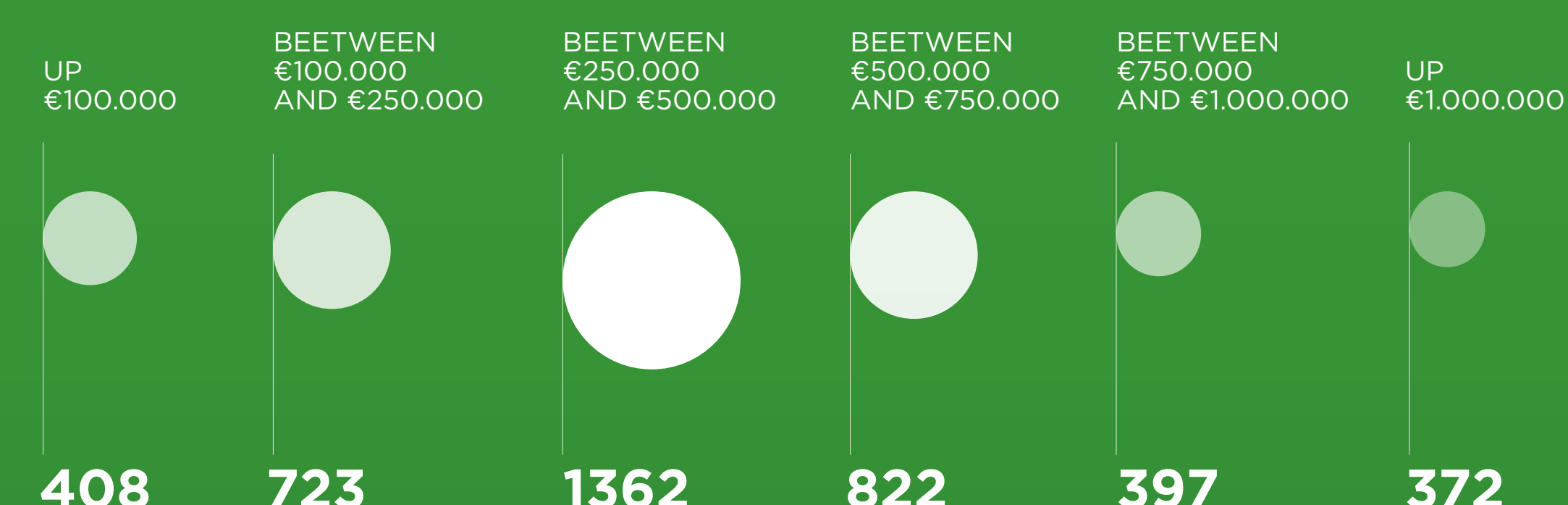
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24



Value of the Property

33,25% of end-customers will install KNX in a property that costs between €250.000 and €500.000

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11



Budget to spend in the Smart home project

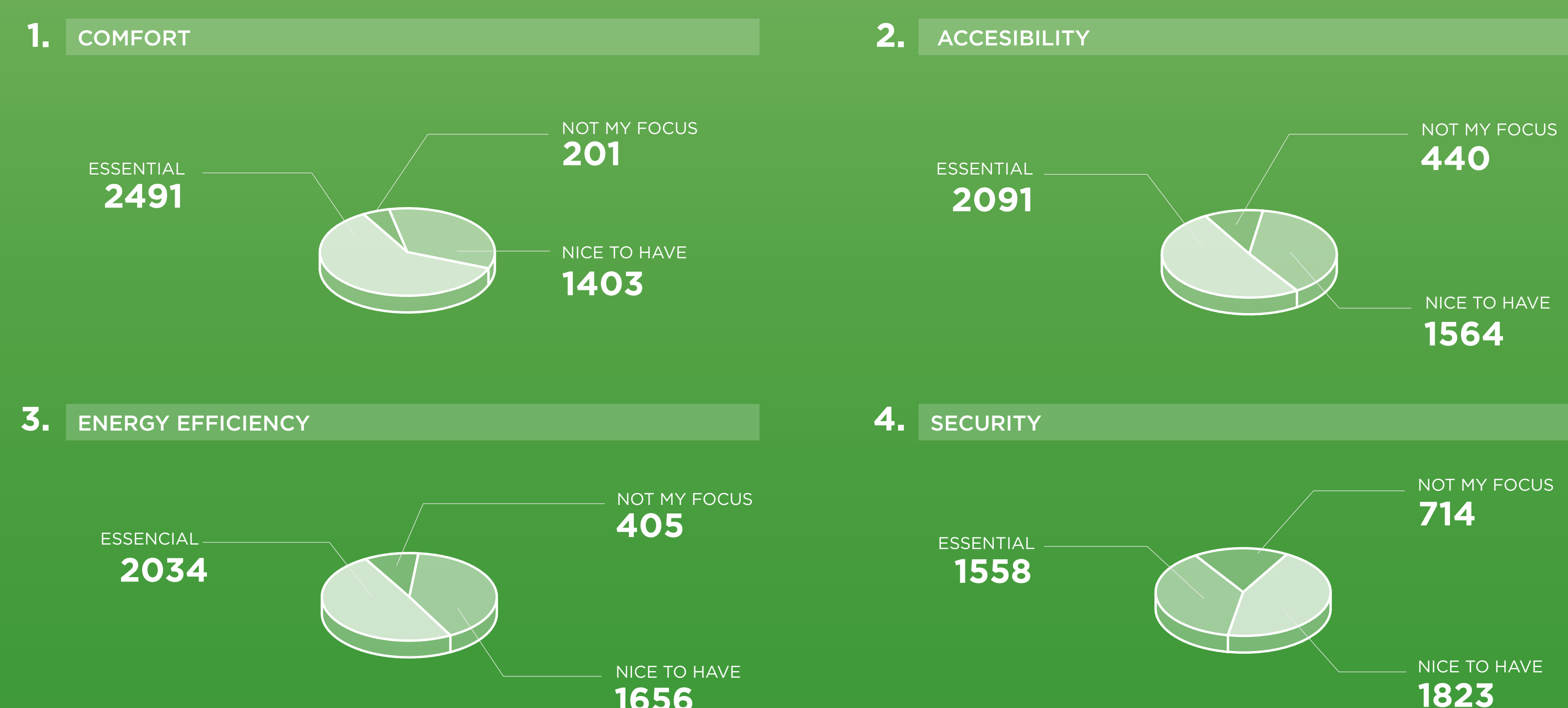
55,48% of end-customers will spend between 5.000 and 20.000 EUR for their KNX solution

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11



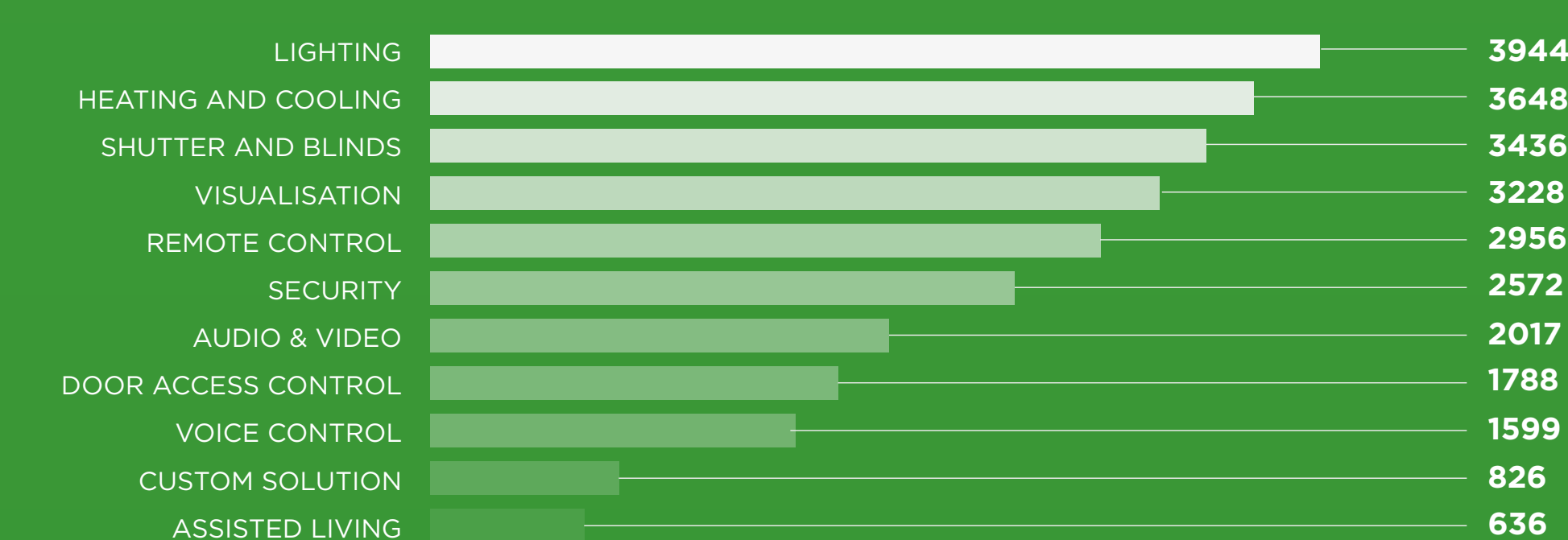
Applications & Interests

The end-customers are interested in...



Most used Applications

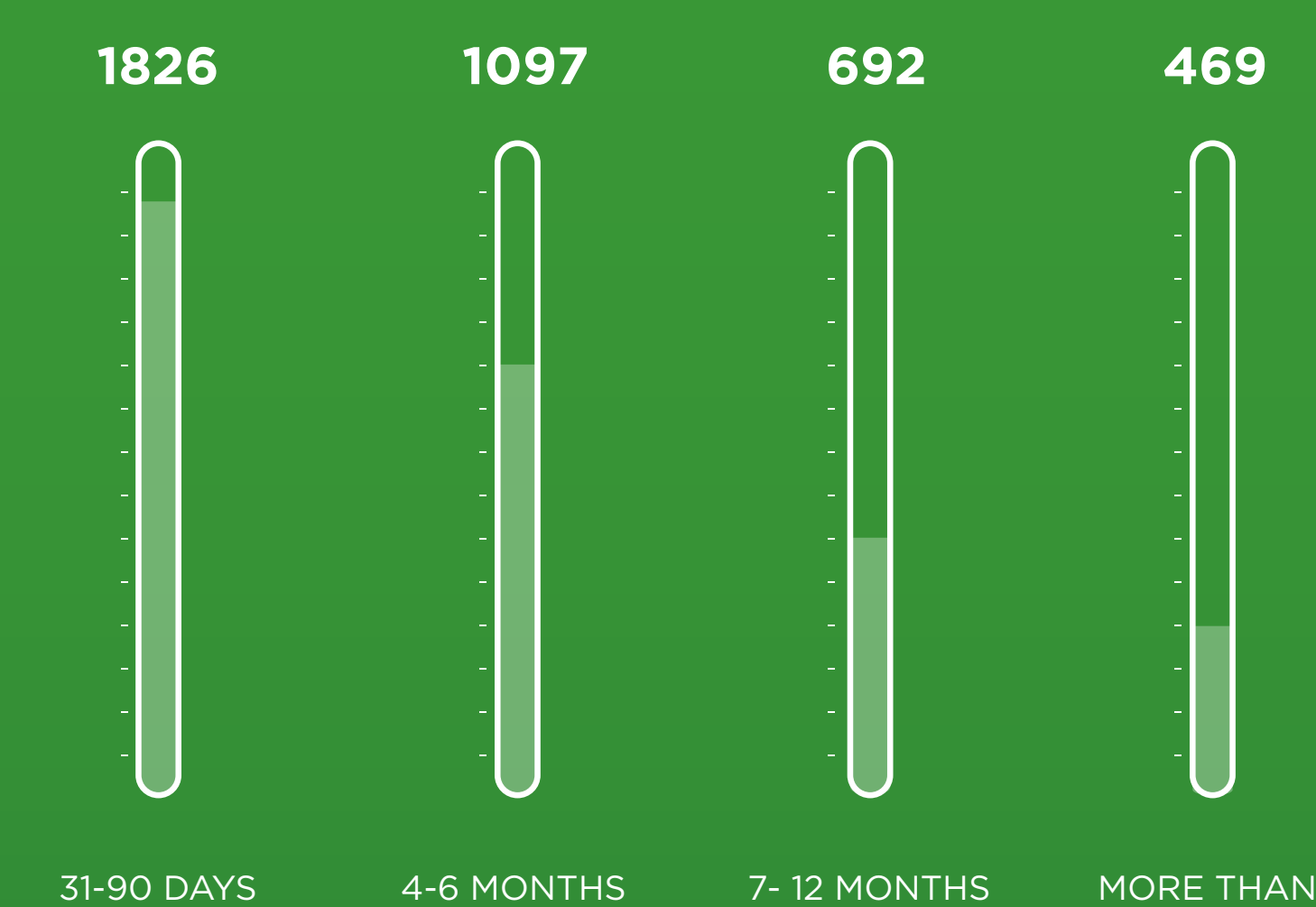
End-customers core interest falls into the applications of: lighting, HVAC and shutter and blind controls. To answer this question, end-customers could select one or more application



Timeframe to start

44,59% of end-customers want to have KNX installed in their home within 31 to 90 days.

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Start creating your smart home with our KNX Planning Guide: [Planning.knx.org](https://www.planning.knx.org)